

>> On the Road to Sustainable Mobility: Where Are We Going?



30th June 2011

International Conference within the
Framework of the Project CO₂NeuTrAlp

>> CO₂NeuTrAlp Final Conference in Milan – Program

Venue: Università Bocconi, Milan

30th June 2011

09.00 – 9.30 Welcome

09.30 – 10.00 Opening

Prof. Lanfranco Senn – CERTeT, Università Commerciale L. Bocconi
Ludwig Karg B.A.U.M. Consult Munich/DE – Leader CO₂ NeuTrAlp

10.00 – 11.00 Local mobility, a glance forward: environmentally friendly, energy efficient, innovative and sustainable

Iva Gianinoni – RSE Ricerca sul Sistema Energetico
Massimo Santori – CSST Centro Studi Sistemi di Trasporto
Fabio Casiroli – Politecnico di Milano
Ton Daggars – IBC Mobilization

11.00 – 11.15 Discussion

11.15 – 11.30 Coffee Break

11.30 – 12.00 Pilot projects session 1 –
The CO₂NeuTrAlp, testing the potential of ZEVs

Villard de Lans (FR), Belluno (IT), Allgäu (D), Cityporto Padova (IT)

12.00 – 13.00 Sustainable mobility and territory: land use, territorial impact and natural resources

Jérôme Massiani – European School of Management and Technology e Università Ca Foscari

Maria Berrini – Ambiente Italia

Federica Foiadelli – Politecnico di Milano

13.00– 13.15 Discussion

13.15– 14.15 Buffet

14.15 – 15.15 CO₂ Neutral Transport for the Alpine Space, a step towards future

Introduction to the project Vivien Fuehr – B.A.U.M. Consult
Framework analysis Manfred Kirchner – Helmholtz Zentrum
Sustainable development effects Gabriele Grea – CERTeT
Università Commerciale L. Bocconi

15.15 – 15.45 Pilot projects session 2 – The CO₂NeuTrAlp project, innovative concepts for mobility in the future

Brescia (IT), Cinque Terre (IT), Maribor (SI), Litija (SI)

15.45 – 16.15 Guidelines for CO₂ Neutral Mobility, an effective tool to reach targets in the Alpine Space (coaching seminar for political decision makers)

Rainer Rothfuss – University of Tübingen

16.15 – 16.30 Coffee Break

16.30 – 17.00 Pilot projects session 3 – The CO₂NeuTrAlp project and the potential of renewable energies

Pays de Romans (FR), Graz (AT), Safari Park Peaugres (FR), Comune di Padova (IT)

17.00 – 18.00 Conclusions and final discussion

Moderator: Ludwig Karg – B.A.U.M. Consult Munich/Germany
Roberto Ronco – Provincia di Torino, Councillor for Environment
Pierfrancesco Maran – Comune di Milano, Councillor for Mobility and Environment

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Università Bocconi
Aula Magna via Gobbi 5
Milan, Italy

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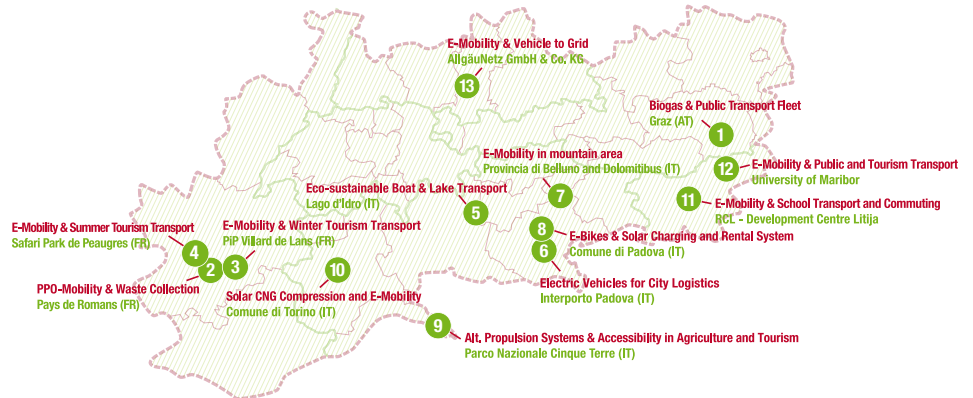
The mobility pattern of citizens and goods represents on the territory a crucial factor for its social and economical development, as well a highly critical element in terms of environmental impact and energy use. In the EU27, the transport sector accounts for about 25.5% of total CO₂ emissions. Passenger cars alone are responsible for around 12%. Greenhouse gases (GHG) emissions have significantly increased in the last years over Europe, and no change in this trend is foreseen.

Mobility and sustainable development are strongly linked themes, whereas sustainability means at the same time preservation of environment and responsible use of resources, and enhancement of attractiveness and territorial competitiveness.

The discussion will try to sketch a vision for local mobility, with specific attention to the Alpine Space area

Sustainable mobility strategies must therefore aim at developing efficient and safe transport networks and services in order to fulfill the mobility and accessibility needs of users, achieving high goals in ecosystem preservation and efficient exploitation of natural resources, as well as in a better quality of life for citizens and local social and economical development.

While private mobility remains a fundamental cog for the development of integrated and sustainable local mobility systems, especially thanks to the technological development of clean and efficient power train systems based



on alternative fuels and renewable resources, great attention has to be put on the development of targeted measures and innovative services able to design seamless concepts for sustainable mobility matching user needs and fulfilling the co-modality principle.

Within the EU Alpine Space Project CO₂NeuTrAlp – CO₂-Neutral Transport for the Alpine Space (www.co2neutralp.eu) 13 pilot projects show how mobility innovative actions can be implemented, minimizing the environmental impact and privileging the use of renewable resources, without harming sustainable and durable development in the Alpine Space Regions.

The international final conference will provide the floor to a worthwhile debate on achievements, results and future actions within the experimentation fields, paving the way for an effective replication and a broader dissemination and implementation of the positive experiences produced within the project framework.

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to the Alpine Space area, based on sustainability and innovativeness paradigms. Moreover, the relationships between future mobility and territorial characteristics and endowment will be analysed, in terms of environmental and socioeconomic impacts, as well as exploring the potential on natural resources and renewable energies.

The final outcomes of the CO₂NeuTrAlp project, as well as the results of the 13 pilot activities, will contribute to the debate and merge their specific findings into a shared pattern of guidelines for CO₂ neutral mobility, as an effective tool to be adopted by decision makers and stakeholders in order to reach effective targets in the Alpine Space Area.

In addition to project partners from France, Italy, Slovenia, Austria and Germany, about 300 international guests are expected, including decision-makers from local authorities, regions and companies, mobility experts, scientists as well as a broad range of public experts.